

ABC Audit Bureau of Circulations

Wakefield House, Sprott Road, Ballard Estate, Mumbai - 400 001.

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CIN : U24999MH1948NPL006309

26th August 2019

The Authorised Signatory,
"Bala Bharatam",
HYDERABAD

Dear Sir,

Re : ABC Certificate of Circulation – Audit Period: January--June 2019

Enclosed please find an ABC Certificate of Circulation for the audit period **January- June 2019** in respect of your member publication.

In this regard we wish to inform you that the Bureau's Council of Management at its sole and unfettered discretion, at any time and from time to time entitled to withdraw, cancel or amend the ABC certificate of circulation issued to any member, without assigning any reasons. Secondly, no alteration of any kind on the ABC Certificate of circulation is permissible for any reasons. Any alteration as and when brought to the notice of the Bureau, immediate action (which may include termination of membership) as well as legal action would be initiated by the Bureau.

Kindly acknowledge receipt.

Thanking you,

Very truly yours,
AUDIT BUREAU OF CIRCULATIONS,



Secretary General

Encl:

This Certificate is issued subject to the provisions of the bye-law dated 10th July 1957 made by the Bureau's Council of Management in exercise of the powers conferred on it by Articles 42 and 43 of the Articles of Association of the Bureau.

Audit Bureau of Circulations

Wakefield House, Sprott Road, Ballard Estate, Mumbai 400 001.



Certificate No.
141/2116

ABC Certificate of : BALA BHARATAM

Address : EENADU PRESS, D NO.7-134 / 1 & 2, MOOSAPET VILLAGE, HYDERABAD-12

Published/Estd : HYDERABAD - 2013

Language : TELUGU

Frequency : MONTHLY

Price : RS. 20.00

Auditors : K. P. RAO & CO. POORNIMA, 25, STATE BANK ROAD, BANGALORE - 1

2019	No. of Publishing Days	Total Net Paid Sales	Average Net Paid Sales	Previous Periods
		(At Trade Terms Upto 65% of Published Price)		Jul-Dec 2018 86,895 (6 ISSUES)
JANUARY	1	78,569	78,569	Jan-Jun 2018 91,728 (6 ISSUES)
FEBRUARY	1	81,068	81,068	
MARCH	1	79,938	79,938	
APRIL	1	74,021	74,021	
MAY	1	67,501	67,501	
JUNE	1	65,504	65,504	
TOTAL	6	4,46,601	74,434	

1. Average Trade Terms

24.7%

2. Break up of Average Net Paid Sales

▪ Single copy Sales *	74,434
▪ Combo Sales *	Nil
▪ Subscription Sales *	Nil
▪ Institutional Sales (Upto 25% of Net Paid Sales) *	Nil
(* For details refer attached sheet)	

3. Not Included in Average Net Paid Sales

▪ Free & Complimentary copies	785
▪ Institutional Sales (above 25% of Net Paid Sales)	Nil
▪ No. of Average copies sold at trade terms above 65%	Nil

Dated : 26-08-2019

AUTHORISED FOR ISSUE BY THE COUNCIL OF THE BUREAU

Handwritten Signature

Secretary General

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RAMOJI FOUNDATION

and the AUDIT BUREAU OF CIRCULATIONS

Audit Bureau of Circulations

Wakefield House, Spratt Road, Ballard Estate, Mumbai 400 001.

Annexure to

ABC Certificate of : BALA BHARATAM, HYDERABAD



Certificate No.
141/2116

Average Copies

1. Non Subscription Copies

a. Single copy sales	74,434
b. Combo copy sales	Nil

2. Subscription Sales

a. Breakup

1. Single	:	Nil	
2. Joint	:	Nil	
3. Institutional	:	Nil	Nil

b. Details of subscription copies (single + joint + institutional)

1. General	:	Nil
2. School	:	Nil
3. Institutional	:	Nil
4. Others	:	Nil

c. Details of inducements / delivery charges offered on subscription copies

1. At NIL (inducement) on the cover price	:	Nil
2. Upto 50% of the cover price	:	Nil
3. Upto 90% of the cover price	:	Nil

3. Institutional Sales (Upto 25% of Net Paid Sales)

1. Airlines	:	Nil	
2. Body Corporates	:	Nil	
3. Educational Institutions	:	Nil	
4. Hotels	:	Nil	
5. Libraries	:	Nil	
6. Others	:	Nil	Nil

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H. B. [Signature]

Secretary General

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