

**Audit Period : July - December 2018**

This Certificate is issued subject to the provisions of the bye-law dated 10th July 1957 made by the Bureau's Council of Management in exercise of the powers conferred on it by Articles 42 and 43 of the Articles of Association of the Bureau.

**Audit Bureau of Circulations**

Wakefield House, Sprott Road, Ballard Estate, Mumbai 400 001.



Certificate Number 140/ 2116
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**ABC Certificate of** : BALA BHARATAM  
**Address** : EENADU PRESS, D NO.7-134 / 1 & 2, MOOSAPET VILLAGE, HYDERABAD - 12  
**Published/Estd** : HYDERABAD - 2013  
**Language** : TELUGU **Frequency** : MONTHLY  
**Price** : RS. 20.00  
**Auditors** : M. BHASKARA RAO & CO. 5-D, FIFTH FLOOR,  
 KAUTILYA, 6-3-652,  
 SOMAJIGUDA,  
 HYDERABAD - 82

2018	No. of Publishing Days	Total Net Paid Sales	Average Net Paid Sales	Previous Periods
(At Trade Terms Upto 65% of Published Price)				
JULY	1	89,688	89,688	Jan-Jun 2018 91,728 ( 6 ISSUES )
AUGUST	1	83,701	83,701	
SEPTEMBER	1	87,837	87,837	
OCTOBER	1	89,735	89,735	
NOVEMBER	1	87,995	87,995	
DECEMBER	1	82,416	82,416	
<b>TOTAL</b>	<b>6</b>	<b>5,21,372</b>	<b>86,895</b>	Jul-Dec 2017 1,04,805 ( 6 ISSUES )

**1. Average Trade Terms** 24.7%

**2. Break up of Average Net Paid Sales**

- Single copy Sales \* 86,895
  - Combo Sales \* Nil
  - Subscription Sales \* Nil
  - Institutional Sales (Upto 25% of Net Paid Sales) \* Nil
- (\* [For details refer attached sheet](#) )

**3. Not Included in Average Net Paid Sales**

- Free & Complimentary copies 772
- Institutional Sales ( above 25% of Net Paid Sales) Nil
- No. of Average copies sold at trade terms above 65% Nil

AUTHORISED FOR ISSUE BY THE COUNCIL OF THE BUREAU

DATED : 01-02-2019



Secretary General  
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