## A3C Audit Bureau of Circulations

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CIN: U24999MH1948NPL006309

26<sup>th</sup> August 2019

The Authorised Signatory, "Chatura", HYDERABAD

Dear Sir,

Re: ABC Certificate of Circulation - Audit Period: January--June 2019

Enclosed please find an ABC Certificate of Circulation for the audit period January- June 2019 in respect of your member publication.

In this regard we wish to inform you that the Bureau's Council of Management at its sole and unfettered discretion, at any time and from time to time entitled to withdraw, cancel or amend the ABC certificate of circulation issued to any member, without assigning any reasons. Secondly, no alteration of any kind on the ABC Certificate of circulation is permissible for any reasons. Any alteration as and when brought to the notice of the Bureau, immediate action (which may include termination of membership) as well as legal action would be initiated by the Bureau.

Kindly acknowledge receipt.

Thanking you,

Very truly yours, AUDIT BUREAU OF CIRCULATIONS.

Secretary General

Encl:

This Certificate is issued subject to the provisions of the bye-law dated 10th July 1957 made by the Bureau's Council of Management in exercise of the powers conferred on it by Articles 42 and 43 of the Articles of Association of the Bureau.

Audit Bureau of Circulations
Wakefield House, Sprott Road, Ballard Estate, Mumbai 400 001.

Certificate No. 141/894

ABC Certificate of: CHATURA

Address

: RAMOJI FILM CITY, ABDULLAPURMET ( M) RANGA REDDY - 12

Dated: 26-08-2019

Published/Estd : HYDERABAD - 1978

Language

: TELUGU

Frequency: MONTHLY

Price

: RS. 15.00.

Auditors

: K. P. RAO & CO., POORNIMA, 25, STATE BANK ROAD, BANGALORE-1

2019	No. of Publishing Days	Total Net Paid Sales	Average Net Paid Sales	Previous Periods
		(At Trade Terms Upto 65% of	Published Price)	Jul-Dec 2018 9,325 ( 6
JANUARY	1	8,795	8,795	ÌSSUES )
FEBRUARY	1	9,110	9,110	
MARCH	1	8,902	8,902	Jan-Jun 2018
APRIL	1	8,892	8,892	9,195
MAY	1	8,737	8,737	(6 ISSUES)
JUNE	1	8,562	8,562	,
TOTAL	6	52,998	8,833	

1. Average Trade Terms	24.2%
2. Break up of Average Net Paid Sales	
Single copy Sales *	8,723
Combo Sales *	Nil
<ul> <li>Subscription Sales *</li> </ul>	110
<ul> <li>Institutional Sales (Upto 25% of Net Paid Sales) *</li> <li>(* For details refer attached sheet)</li> </ul>	Nil
3. Not Included in Average Net Paid Sales	
■ Free & Complimentary copies	441
<ul> <li>Institutional Sales (above 25% of Net Paid Sales)</li> </ul>	Nil
No. of Average copies sold at trade terms above 65%	Nil

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Annexure to

ABC Certificate of : CHATURA, HYDERABAD



Certificate No. 141/894

1. Non Subscription Copies			Average Copies			
				8,723		
a. Single copy sales				•		
b.	Combo copy sales			Nil		
2. Subs	scription Sales					
a.	Breakup					
	1. Single	:	110			
	2. Joint	:	Nil			
	3. Institutional	:	Nil	110		
b. Details of subscription copies (single + joint + institutional)						
	1. General	:	110			
	2. School	•	Nil			
	3. Institutional	•	Nil			
	4. Others	•	Nil			
c. Details of inducements / delivery charges offered on subscription copies						
	1. At NIL (inducement) on the cover price	:	Nil			
	2. Upto 50% of the cover price	*	110			
	3. Upto 90% of the cover price	•	Nil			
3. Insti	itutional Sales (Upto 25% of Net Paid Sales)					
	1. Airlines	*	Nil			
	2. Body Corporates	e •	Nil			
	3. Educational Institutions	:	Nil			
	4. Hotels	e •	Nil			
	5. Libraries	ø •	Nil			
	6. Others	•	Nil	Nil		

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