

ABC Audit Bureau of Circulations

Wakefield House, Sprott Road, Ballard Estate, Mumbai - 400 001.

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CIN : U24999MH1948NPL006309

26th August 2019

The Authorised Signatory,
"Vipula",
HYDERABAD

Dear Sir,

Re : ABC Certificate of Circulation – Audit Period: January--June 2019

Enclosed please find an ABC Certificate of Circulation for the audit period **January- June 2019** in respect of your member publication.

In this regard we wish to inform you that the Bureau's Council of Management at its sole and unfettered discretion, at any time and from time to time entitled to withdraw, cancel or amend the ABC certificate of circulation issued to any member, without assigning any reasons. Secondly, no alteration of any kind on the ABC Certificate of circulation is permissible for any reasons. Any alteration as and when brought to the notice of the Bureau, immediate action (which may include termination of membership) as well as legal action would be initiated by the Bureau.

Kindly acknowledge receipt.

Thanking you,

Very truly yours,
AUDIT BUREAU OF CIRCULATIONS,



Secretary General

Encl:

This Certificate is issued subject to the provisions of the bye-law dated 10th July 1957 made by the Bureau's Council of Management in exercise of the powers conferred on it by Articles 42 and 43 of the Articles of Association of the Bureau.

Audit Bureau of Circulations

Wakefield House, Sprott Road, Ballard Estate, Mumbai 400 001.



Certificate No.
141/895

ABC Certificate of : VIPULA

Address : RAMOJI FILM CITY, ABDULLAPURMET (M), RANGA REDDY - 12

Published/Estd : HYDERABAD - 1978

Language : TELUGU

Frequency : MONTHLY

Price : RS. 15.00.

Auditors : K. P. RAO & CO., POORNIMA, 25, STATE BANK ROAD, BANGALORE - 1

2019	No. of Publishing Days	Total Net Paid Sales	Average Net Paid Sales	Previous Periods
		(At Trade Terms Upto 65% of Published Price)		Jul-Dec 2018 9,130 (6 ISSUES)
JANUARY	1	8,771	8,771	Jan-Jun 2018 9,010 (6 ISSUES)
FEBRUARY	1	9,080	9,080	
MARCH	1	8,803	8,803	
APRIL	1	8,817	8,817	
MAY	1	8,597	8,597	
JUNE	1	8,540	8,540	
TOTAL	6	52,608	8,768	

1. Average Trade Terms

24.2%

2. Break up of Average Net Paid Sales

▪ Single copy Sales *	8,660
▪ Combo Sales *	Nil
▪ Subscription Sales *	108
▪ Institutional Sales (Upto 25% of Net Paid Sales) *	Nil
(* For details refer attached sheet)	

3. Not Included in Average Net Paid Sales

▪ Free & Complimentary copies	477
▪ Institutional Sales (above 25% of Net Paid Sales)	Nil
▪ No. of Average copies sold at trade terms above 65%	Nil

Dated : 26-08-2019

AUTHORISED FOR ISSUE BY THE COUNCIL OF THE BUREAU

Secretary General

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RAMOJI FOUNDATION
and the **AUDIT BUREAU OF CIRCULATIONS**

Audit Bureau of Circulations

Wakefield House, Sprott Road, Ballard Estate, Mumbai 400 001.

Annexure to

ABC Certificate of : VIPULA, HYDERABAD



Certificate No.
141/895

		Average Copies	
1. Non Subscription Copies			
a. Single copy sales			8,660
b. Combo copy sales			Nil
2. Subscription Sales			
a. Breakup			
1. Single	:	108	
2. Joint	:	Nil	
3. Institutional	:	Nil	108
b. Details of subscription copies (single + joint + institutional)			
1. General	:	108	
2. School	:	Nil	
3. Institutional	:	Nil	
4. Others	:	Nil	
c. Details of inducements / delivery charges offered on subscription copies			
1. At NIL (inducement) on the cover price	:	Nil	
2. Upto 50% of the cover price	:	108	
3. Upto 90% of the cover price	:	Nil	
3. Institutional Sales (Upto 25% of Net Paid Sales)			
1. Airlines	:	Nil	
2. Body Corporates	:	Nil	
3. Educational Institutions	:	Nil	
4. Hotels	:	Nil	
5. Libraries	:	Nil	
6. Others	:	Nil	Nil

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