



PARTICULARS

PERIODICITY

MONTHLY NOVEL

(Rates In Rupees)

Date Of Release		On First
Full Page	B/W	5,000
	Colour	10,000
Half Page	B/W	2,500
	Colour	5,000
Back Cover	Colour Only	14,000
Second/Third Cover	B/W	6,000
	Colour	12,000
Front Cover	Colour Only	14,000

MECHANICAL DETAILS

Column Height	18 Cms
Column Width	4.9 Cms
Columns to a Page	2
Overall Page Size	20x12.6 Cms
Print Area	18x10.1 Cms
Bleed Size	20x12.6 Cms
Half Page Size	
- Horizontal	9x10.1 Cms
- Vertical	18x4.9 Cms

MATERIAL ACCEPTED

B/W Artwork/ Artpulls/ CDs	
Deadlines (before Issue Date)	
Receipt of Material	20 days
Cancellation	15 days
Premium:	
Specified Position	25% extra
Colour Bleed	15% extra