

**EENADU SMART DISPLAY ADVERTISEMENT TARIFF  
(FOR TUESDAY & THURSDAY ONLY)**

| DISTRICT              | Rate (Per Sq.Cm.) |        | DISTRICT                        | Rate (Per Sq.Cm.) |        |
|-----------------------|-------------------|--------|---------------------------------|-------------------|--------|
|                       | B & W             | Colour |                                 | B & W             | Colour |
| RANGAREDDY            | 110               | 145    | AMARAVATHI (VJA)                | 325               | 425    |
| MEDAK                 | 125               | 165    | KRISHNA                         | 80                | 105    |
| MAHABOBNAGAR          | 135               | 175    | AMARAVATHI (VJA)+KRISHNA        | 350               | 455    |
| KARIMNAGAR            | 170               | 220    | AMARAVATHI (GNT)                | 245               | 320    |
| ADILABAD              | 130               | 170    | GUNTUR RURAL                    | 90                | 120    |
| NIZAMABAD             | 135               | 175    | AMARAVATHI(GNT)+GUNTUR R        | 280               | 365    |
| WARANGAL              | 145               | 190    | AMARAVATHI(GNT)+AMARAVATHI(VJA) | 460               | 600    |
| NALGONDA              | 145               | 190    | PRAKASAM                        | 145               | 190    |
| KHAMMAM               | 145               | 190    | AMARAVATHI(GNT)+RURAL+PRAKASAM  | 350               | 455    |
| SRIKAKULAM            | 130               | 170    | NELLORE                         | 160               | 210    |
| VIZIANAGARAM          | 130               | 170    | CHITTOOR                        | 175               | 225    |
| SKLM+VZNM             | 210               | 275    | CHITTOOR+NELLORE                | 270               | 355    |
| ORISSA                | 50                | 65     | TAMILNADU                       | 80                | 105    |
| VISAKHAPATNAM CITY    | 280               | 365    | KADAPA                          | 145               | 190    |
| VISAKHAPATNAM DIST    | 110               | 145    | ANANTHAPUR                      | 170               | 220    |
| VSP CITY + DIST       | 350               | 455    | KARNATAKA                       | 130               | 170    |
| EAST GODAVARI         | 225               | 290    | KURNOOL                         | 170               | 220    |
| WESTGODAVARI          | 200               | 260    | BENGALURU                       | 77                |        |
| E.GODAVARI+W.GODAVARI | 350               | 455    | BELLARY                         | 77                |        |

**NOTE:**

- \* Obituary, Birthday, Appointments, all types of political, Govt., Educational Ads etc will not be accepted.
- \* 5+1 Scheme is applicable. \*Multi Discount is not applicable.
- \* All other usual terms & conditions will be applicable.

**CONSTITUENCY EARPANEL RATE**

| Constituency Rate<br>(per Sq.Cm) | Panel Rate<br>(Rs.) | Const. Rate<br>(per Sq.Cm) | Panel Rate<br>(Rs.) |
|----------------------------------|---------------------|----------------------------|---------------------|
| 50                               | 2200                | 82                         | 3700                |
| 52                               | 2300                | 88                         | 4000                |
| 55                               | 2500                | 98                         | 4400                |
| 60                               | 2700                | 104                        | 4700                |
| 66                               | 3000                | 110                        | 5000                |
| 72                               | 3200                | 120                        | 5400                |

**NOTE:**

1. Size 7 Cms.(Width) X 5 Cms. (Height). 2.Available two panels per page.
3. 4+1 Scheme is applicable within a period of 30 Days. 4. 2nd Constituency Discount will be applicable.
5. Only B&W advertisements will be accepted. 6. Other terms and Conditions as specified for constituency pages will apply.