



WITH EFFECT FROM  
01.05.2017



AP DISTRICT EDITIONS ADVERTISEMENT TARIFF PER Sq.Cm. (In Rs.)

DISTRICT	BASIC RATE	FRONT	BACK / 3RD	INNER PAGE	3RD/
	B/W	PAGE	PAGE		SPL POSI
	(Rs.)	COLOUR	COLOUR	COLOUR	B/W
SRIKAKULAM	200	370	320	270	250
VIZIANAGARAM	200	370	320	270	250
SRIKAKULAM+VIZIANAGARAM	320	600	510	430	400
ORISSA	75	135	120	100	95
VISAKHAPATNAMCITY	430	800	690	580	540
VSPDIST.(Exclud.VSPCITY)	170	320	270	230	215
VISAKHAPATNAMCITY+DIST.	535	1015	855	720	670
EASTGODAVARI	345	635	550	465	430
WESTGODAVARI	305	570	490	410	380
EASTGODAVARI+WESTGODAVARI	530	1010	850	715	665
AMARAVATHI(VJA)	500	945	800	675	625
KRISHNA[Exclud.AMARAVATHI(VJA)]	125	235	200	170	155
AMARAVATHI(VJA)+KRISHNA	535	1015	855	720	670
AMARAVATHI(GNT)	375	700	600	505	470
GUNTUR RURAL	135	255	215	180	170
AMARAVATHI(GNT)+GUNTUR RURAL	430	800	690	580	540
AMARAVATHI(GNT)+AMARAVATHI(VJA)	705	1325	1130	950	880
PRAKASAM	220	410	350	300	275
AMARAVATHI(GNT)+GNTRURAL+PRAKASAM	535	1015	855	720	670
NELLORE	245	460	390	330	305
CHITTOOR	270	500	430	365	340
CHITTOOR+NELLORE	415	780	665	560	520
TAMILNADU	125	235	200	170	155
KADAPA	225	420	360	305	280
ANANTHAPUR	260	480	415	350	325
KARNATAKA	200	370	320	270	250
KURNOOL	260	480	415	350	325