

RATES FOR DISPLAY ADS WITH EFFECT FROM 1.05.2018 (Per Sq.cm in Rupees)

REGION	Black & White (For all 7 Days)			Color (For all 7 Days)		Front Page	
	BASIC	BP/PG3/PG5 GURANTEED	PAGE+POSTN GURANTEED	INSIDE (OTHER THAN PG3/PG5)	BP/PG3/PG5 GURANTEED	MONDAY-THURSDAY	FRIDAY-SUNDAY
ANDHRA PRADESH (AP)							
CENTRAL ANDHRA	1455	1820	2190	2320	2715	3130	3330
NORTH ANDHRA	1345	1675	2010	2130	2495	2870	3070
RAYALASEEMA	1305	1635	1960	2090	2440	2810	2990
ANDHRA PRADESH STATE	3510	4385	5275	5595	6540	7535	8030
TELANGANA (TG)							
GREATER HYDERABAD	1570	1960	2355	2505	2925	3370	3595
TELANGANA	1305	1635	1960	2090	2440	2810	2990
TELANGANA STATE	2610	3275	3925	4180	4875	5615	5995
EENADU COMBINED (AP+TG STATES)	5205	6505	7805	8305	9695	11185	11920

Sunday Magazine: For B/W and Color Ads. in inside pages above mentioned rates only will apply. However, for inside cover - 135%, for Back cover - 150% and Front page (Strip Ad) - 200% premiums will apply on basic B/W Rates.

RATES FOR NOTICE ADS WITH EFFECT FROM 1.05.2018 (Per Sq.cm in Rupees)

REGION	Black & White (For all 7 Days)			Color (For all 7 Days)		
	BASIC	BP/PG3/PG5 GURANTEED	PAGE+ POSITION	INSIDE(OTHER THAN PG3/PG5)	BP/PG3/PG5 GURANTEED	FRONT PAGE
ANDHRA PRADESH (AP)						
CENTRAL ANDHRA	1670	2085	2505	2680	3130	3595
NORTH ANDHRA	1520	1905	2285	2430	2850	3285
RAYALASEEMA	1480	1845	2220	2355	2755	3175
ANDHRA PRADESH STATE	4000	4990	5995	6400	7475	8610
TELANGANA (TG)						
GREATER HYDERABAD	1770	2210	2655	2835	3305	3800
TELANGANA	1480	1845	2220	2355	2755	3175
TELANGANA STATE	2955	3685	4435	4720	5515	6335
EENADU COMBINED (AP+TG STATES)	5900	7380	8860	9450	11035	12710

Please note:

- All other terms & conditions as per Eenadu print rate card

RATES FOR EAR PANEL ADS WITH EFFECT FROM 1.05.2018 (Per Sq.cm in Rupees)

REGION	COLOR (FOR ALL 7 DAYS)
ANDHRA PRADESH (AP)	
CENTRAL ANDHRA	90855
NORTH ANDHRA	83710
RAYALASEEMA	81660
ANDHRA PRADESH STATE	219075
TELANGANA (TG)	
GREATER HYDERABAD	97990
TELANGANA	81660
TELANGANA STATE	163325
EENADU COMBINED (AP+TG STATES)	325035

RATES FOR CLASSIFIED WITH EFFECT FROM 1.05.2018 (Per Line in Rupees)

REGION	RATE PER LINE
ANDHRA PRADESH (AP)	
CENTRAL ANDHRA	940
NORTH ANDHRA	840
RAYALASEEMA	815
ANDHRA PRADESH STATE	2220
TELANGANA (TG)	
GREATER HYDERABAD	990
TELANGANA	815
TELANGANA STATE	1640
EENADU COMBINED (AP+TG STATES)	3130

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EENADU PELLIPANDIRI TARIFF (SUNDAYS) WITH EFFECT FROM 10.06.2022

REGION	Black & White	
	4 LINES	EACH ADDITIONAL LINE
ANDHRA PRADESH (AP)		
CENTRAL ANDHRA	1585	395
NORTH ANDHRA	1450	370
RAYALASEEMA	1385	350
ANDHRA PRADESH STATE	3035	770
TELANGANA (TG)		
GREATER HYDERABAD	1650	410
TELANGANA	1385	350
TELANGANA STATE	2245	575
EENADU COMBINED (AP+TG STATES)	3960	965

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