

<b>EENADU TELUGU DAILY</b>							
<b>RATES FOR DISPLAY ADS EFFECTIVE FROM 01/05/2018</b>							
REGION	Black & White (For all 7 Days)			Colour (For all 7 Days)		Front Page	
	Basic	BP/PG3/PG5 GUARANTEED	PAGE+POSTN. GURANTEED	INSIDE (OTHER THAN PG3/PG5)	BP/PG3/PG5 GURANTEED	MONDAY TO THURSDAY	FRIDAY TO SUNDAY
<b>ANDHRA PRADESH (AP)</b>							
CENTRAL ANDHRA	1455	1820	2190	2320	2715	3130	3330
NORTH ANDHRA	1345	1675	2010	2130	2495	2870	3070
RAYALASEEMA	1305	1635	1960	2090	2440	2810	2990
ANDHRA PRADESH STATE	3510	4385	5275	5595	6540	7535	8030
<b>TELANGANA (TG)</b>							
GREATER HYDERABAD	1570	1960	2355	2505	2925	3370	3595
TELENGANA	1305	1635	1960	2090	2440	2810	2990
TELANGANA STATE	2610	3275	3925	4180	4875	5615	5995
<b>EENADU COMBINED (AP+TG STATES)</b>	5205	6505	7805	8305	9695	11185	11920

*Sunday Magazine - For B/W and Color Ads in Inside Pages above mentioned rates only will apply. However, for Inside Cover -135%, for Back Cover - 150% and Front Page (Strip Ad) 200% premiums will apply on basic B/W Rates.*

## EENADU TELUGU DAILY

RATES FOR NOTICE ADS EFFECTIVE FROM 01/05/2018

Region	Black & White (For All 7 Days)			Colour (For All 7 Days)		
	BASIC	BP/PG3/PG5 GURANTEED	PAGE+POSI TION	INSIDE (OTHER THAN PG3/PG5)	BP/PG3/PG5 GURANTEED	FRONT PAGE
<b>ANDHRA PRADESH (AP)</b>						
CENTRAL ANDHRA	1670	2085	2505	2680	3130	3595
NORTH ANDHRA	1520	1905	2285	2430	2850	3285
RAYALASEEMA	1480	1845	2220	2355	2755	3175
ANDHRA PRADESH STATE	4000	4990	5995	6400	7475	8610
<b>TELANGANA (TG)</b>						
GREATER HYDERABAD	1770	2210	2655	2835	3305	3800
TELENGANA	1480	1845	2220	2355	2755	3175
TELANGANA STATE	2955	3685	4435	4720	5515	6335
<b>EENADU COMBINED (AP+TG STATES)</b>	5900	7380	8860	9450	11035	12710

<b>EENADU TELUGU DAILY</b>	
<b>RATES FOR EAR PANELS FROM 01/05/2018</b>	
<b>REGION</b>	<b>Color (For All 7 Days)</b>
<b>ANDHRA PRADESH (AP)</b>	
CENTRAL ANDHRA	90855
NORTH ANDHRA	83710
RAYALASEEMA	81660
ANDHRA PRADESH STATE	219075
<b>TELANGANA (TG)</b>	
GREATER HYDERABAD	97990
TELANGANA	81660
TELANGANA STATE	163325
<b>EENADU COMBINED (AP+TG STATES)</b>	<b>325035</b>

<b>EENADU TELUGU DAILY</b>	
<b>RATES FOR CLASSIFIED (PER LINE) FROM 01/05/2018</b>	
<b>Region</b>	<b>Rate Per Line</b>
<b>ANDHRA PRADESH (AP)</b>	
CENTRAL ANDHRA	940
NORTH ANDHRA	840
RAYALASEEMA	815
ANDHRA PRADESH STATE	2220
<b>TELANGANA (TG)</b>	
GREATER HYDERABAD	990
TELANGANA	815
TELANGANA STATE	1640
<b>EENADU COMBINED (AP+TG STATES)</b>	<b>3130</b>

# EENADU TELUGU DAILY

RATES FOR PELLI PANDIRI (Sundays) FROM 01/05/2018

Region	Black & White			
	4 Lines	Each Addl. Line	Display Per Sq.Cm.	Ear Panel B/W only
<b>ANDHRA PRADESH (AP)</b>				
Central Andhra	920	230	1200	57630
North Andhra	845	215	1085	52145
Rayalaseema	805	205	1060	50925
ANDHRA PRADESH STATE	1785	450	2865	137525
<b>TELANGANA (TG)</b>				
Greater Hyderabad	960	240	1270	60985
Telangana	805	205	1060	50925
TELANGANA STATE	1325	335	2125	101850
<b>EENADU COMBINED (AP+TG STATES)</b>	2260	565	4055	194540